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**Premium Sponsorship for Space Elevator Games – Terms and Conditions**

Thank you for purchasing a standard sponsorship package for the 2009 Space Elevator games.

In return for your purchase, the Spaceward Foundation will provide the following: (Premium features underlined)

1. Incorporate your logo and text message onto our webcast feed, twice per rotation. Each impression will be 10 seconds long, and the rotation period will be no longer than 15 minutes.
2. Announce the line "This event is sponsored by <your message>" on the webcast four times within each team competition window. (Teams rotate once every 2 hours)
3. Rotate a banner ad twice under the webcast when viewed on our site. The ad will be clickable to your URL. Each banner ad impression will be 20 seconds long, and the rotation period no longer than 15 minutes.
4. Place your logo on our web site front page in the sponsor area, above standard sponsors. (clickable)
5. Place your logo and text description on our sponsor page, above standard sponsors. (clickable)
6. Incorporate your logo on an on-site banner, at least 4' x 2' in size.
7. Include a 5" x 8" print advertisement in the event program.
8. Include sponsorship references in documentary.
9. Participate in NASA cardboard check ceremony.
10. Access to media on-site.

To facilitate this, please provide us the following material by March 1<sup>st</sup>:

1. Your logo. (either vector graphics or high resolution bitmap)
2. Webcast banner, 1280x128 pixels, must be legible at 320x32. (Logo and name/URL text please)
3. Verbal message for webcast, no more than 15 words.
4. Website banner, 468x60 pixels, and click-through URL.
5. Click-through URL and text description for our web site sponsor area.
6. Graphics for on-site banner 4' x 2'. (Logo and name only, PDF or EPS vector graphics please)
7. Graphics for print ad, 300 DPI. (please provide PDF or EPS print-ready file)

Conditions:

Content must be approved by Spaceward. Execution is on a best-effort basis and subject to change. Games may be affected by weather, Cape Canaveral launch events, and other factors. Web coverage may be affected by internet connectivity. This purchase is not refundable.

Contact:

With any questions, please contact [ben@spaceward.org](mailto:ben@spaceward.org)  
Please email all graphics content to [susan@spaceward.org](mailto:susan@spaceward.org)

Sincerely,

Ben Shelef  
CEO, the Spaceward Foundation